



Operation: Care and Comfort TroopFest 2008

Saturday, May 17, 2008
(Armed Forces Day)



Join us!

TroopFest 2008, a benefit concert and festival to raise funds to send care packages to our Troops serving in Afghanistan and Iraq, will be held aboard the USS Hornet at the Alameda Air Station. This concert will be attended by military personnel and their families, as well as the general public. In 2006, TroopFest 2006 was attended by more than 2,000 people, and we expect TroopFest 2008 to be a sell out!

TroopFest 2008 Hosts

- American Red Cross Operation: Care and Comfort
- 98.5 KFOX (Classic Rock Station)
- USS Hornet

Operation: Care and Comfort - Our Mission

Historically, Americans have shown their support to our Troops serving in times of war in many ways. By writing letters, mailing care packages, or by showing support for a deployed service member's family, Americans have opened up their hearts, homes, and wallets to show that they support those who serve. Operation: Care and Comfort, an all volunteer military care package program run under the American Red Cross (Santa Clara Valley Chapter), is proud to continue this tradition of service. Since 2003, OCC has shipped over 350,000 pounds of care packages to our Troops in conflict regions. **With that in mind, we are seeking private and corporate sponsors to help our cause.** Sponsorship opportunities are as follows:

TroopFest 2008 Event Sponsor

For a donation of \$25,000, sponsors will receive:

- Company name as a presenting sponsor on all banners, posters, postcards, and tickets ("Your Name" Presents: TroopFest 2008!)
- Their logo on our event web site, www.troopfest.org, hot linked to the sponsor web site
- Logo on TroopFest 2008 banners and tee shirts
- 100 complimentary tickets to attend TroopFest 2008
- A table for company information on board the ship (You provide a canopy, if needed)
- Space for you to display your own company banner
- A special gift to commemorate your sponsorship

TroopFest 2008 Anchor Sponsors

For a donation of \$5,000, sponsors will receive:

- Company name listed as Anchor sponsor
- Their logo on our event web site, www.troopfest.org, hot linked to the sponsor web site
- Logo on TroopFest 2008 banners and tee shirts
- 10 complimentary tickets to attend TroopFest 2008
- A table for company information on board the ship (You provide a canopy, if needed)
- Space for you to display your own company banner
- A special gift to commemorate your sponsorship

TroopFest 2008 Sponsors

For a donation of \$2500, sponsors will receive:

- Company name listed as sponsor
- Their logo on our event web site, www.troopfest.org, hot linked to the sponsor web site
- Logo on TroopFest 2008 banners and tee shirts
- 4 free tickets to attend TroopFest 2008
- A table for company information on board the ship
- Space for you to display your own company banner
- A special gift to commemorate your sponsorship

TroopFest 2008 Table Sponsors

For a donation of \$250, table sponsors will receive:

- Company/organization listed as Supporter of TroopFest 2008 on event web site
- Two complimentary tickets to attend TroopFest 2008
- A table for company information on board the ship

TroopFest 2008 Activities:

Ticket price includes:

- Tour of the USS Hornet
- Sponsorship tables (corporate sponsors and military organizations)
- 98.5 KFOX Roadies
- Raffle (Adult ticket only)
- **Grand finale!** All day rock concert featuring the Greg Kihn Band, with local classic rock bands, MidLife Vices, The Cocktail Monkeys, and Evolution (Journey Tribute Band.)

Ticket Prices:

Adults: \$25.00* (\$30 at the Door)
Kids/Teens12-17: \$15.00 (4 and under free)
\$15 Military \$15.00 (must present valid military ID to purchase)

Price of the ticket includes a tour of the USS Hornet, all special events, and the concert.

*\$25 single purchase Adult ticket is also a raffle ticket.

Raffle Ticket only- \$15.00, or 8 for \$100.00

Tickets will be sold through Streetlight Records (San Jose), and from the USS Hornet web site, www.uss-hornet.org.

Contact Information:

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